**PRESS**

**RELEASE**

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**RENAULT TRUCKS TRAFIC RED EDITION: an EXCLUSIVE customised offer**

**Renault Trucks is extending its range, launching a new vehicle, the Trafic Red Edition. Designed principally for those working in the contracting and catering trades, this ultra-equipped light commercial vehicle can be fully customised.**

With the boom in e-commerce, deliveries and the use of contractors for home improvement work, the trend in the LCV market is set to rise in 2022. At the beginning of the year, Renault Trucks announced the launch of a new model named the Trafic Red Edition. This new utility vehicle is the perfect work tool for contractors, shopkeepers and catering professionals. The Renault Trucks Trafic Red Edition is available in France, Belgium, Switzerland, Ireland and the UK.

* **Sleek design and a strong Renault Trucks identity**

Marketed under the Red Edition name – for Renault Trucks' exclusive range of LCVs - the distinctive features of the range come as standard.

The Renault Trucks Trafic Red Edition has a chrome grille and a body-coloured bumper, together with a matching painted side door rail and light bar, which create a harmonious and assertive design. Scarlet-coloured details are a reminder of Renault Trucks' identity: the gear knob is ringed in red and the seat belts are red. The wheel centre is also painted in this characteristic colour. The Renault Trucks Trafic Red Edition is available in eight colours, namely glacier white, carmine red, magma red, Highland grey, comet grey, urban grey, midnight black and cumulus blue.

Last but not least, the distinctive Renault Trucks plate is affixed to the bodywork of the Trafic Red Edition and additional exterior graphics are available in the "Exclusive" version.

* ***A customisable configuration that can be tailored to business requirements***

Whether the Renault Trucks Trafic Red Edition is used to transport equipment or as a mobile workshop, it can meet all the demands of business activities.

To facilitate loading and unloading operations, the Renault Trucks Trafic Red Edition is equipped with an optional aluminum sill and a steel full bulkhead incorporating a long load hatch, which is ideal for ducts or pipes for example. The rear steel doors can be opened to 270° (with a locking latch) and the loading zone has LED lighting for improved visibility.

In addition, the Trafic Red Edition has a rear 12V socket as standard and, as an option, a tailgate, interior ladder rack and towing hooks, allowing it to tow up to 2.5 tonnes. To facilitate vehicle conversions, the Renault Trucks Trafic Red Edition has specific components such as an engine power take-off, an additional wiring box and a body adaptation box.

The load capacity of up to 8.9 m3 and 1,300 kg allows contractors to transport the equipment and tools they need for their business. The Trafic Red Edition is available in a van version (L1H1, L1H2, L2H1, L2H2), a double-cab (L1H1 and L2H1), a floor-cab (L2) or a combi version (L1H1 and L2H1). The short L1 version (5m) is suitable for parking in standard urban spaces. The low H1 version (less than 2m) allows access to underground car parks and qualifies for category 1 tolls.

* ***Driving comfort, mobile office and safety***

The interior of the Renault Trucks Trafic Red Edition is designed as a genuine mobile office. It features a passenger seat with a folding backrest that turns into a stable and functional work surface. The aluminum grain dashboard features a 4.2" colour main display and an 8" touch screen with smartphone replication, as well as an induction charger. The driving area also contains 88 litres of storage space.

Four engine powers (from 110 to 170 hp) are available on the Renault Trucks Trafic Red Edition and it has the option of a robotised dual-clutch gearbox for enhanced driving comfort.

For the safety of the driver, the load and road users, the Trafic Red Edition has a large windscreen and full LED headlights. It also benefits from standard ESC to help the driver maintain control and prevent the vehicle from rolling over in critical situations, front and rear radar, lane departure warning, side wind assist and blind spot warning. Finally, it is equipped as standard with an Extended Grip system that allows it to be driven on all types of terrain.

* ***Utility vehicles that benefit from Renault Trucks' heavy-duty expertise***

Renault Trucks puts its heavy-duty expertise and the density of its distribution and repair network (1400 sales outlets in Europe) at the service of its LCV customers. The manufacturer also allocates special areas to commercial vehicles (Fast & Pro) in its dealerships. Renault Trucks offers quick appointments, extended opening hours (including Saturday mornings), spare parts availability and repair and maintenance operations carried out by expert, trained technicians. The Renault Trucks Trafic Red Edition comes with a two-year parts and labour warranty and 24/7 breakdown assistance.

Finally, for complete peace of mind, Renault Trucks is offering a limited-time packaged launch offer (until the end of 2022), including the vehicle, the Start & Drive maintenance contract, insurance and financing[[1]](#footnote-2).

***About Renault Trucks***

Building on the legacy of more than a century of French truck know-how, Renault Trucks supplies transport professionals with a range of vehicles (from 3.1 to 60 T) and services adapted to the segments of distribution, construction and long distance. Renault Trucks vehicles are sturdy and reliable with low fuel consumption that enables them to deliver greater productivity and control operating costs. Renault Trucks distributes and maintains its vehicles through a network of more than 1,500 service points around the world. The design and assembly of Renault Trucks vehicles, as well as the production of most of the components, are carried out in France.

Renault Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, coaches, buses, construction machines, and industrial and marine engines. The group also offers complete financing and service solutions. The Volvo Group employs around 95,000 people, has production plants in 19 countries and sells its products in more than 190 markets. In 2021, Volvo group sales amounted to 34 billion euros (372 billion Swedish crowns). The Volvo Group is a listed company with registered offices in Gothenburg, Sweden. Volvo shares are listed on the Nasdaq Stockholm Stock Exchange.

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| **For all additional information:**  **www.renault-trucks.fr/communiques-de-presse** | **Severyne Molard**Tel. +33 (0)4 81 93 09 52  severyne.molard@renault-trucks.com |

1. The content and conditions of the offer may differ by country and is subject to credit approval by Renault Trucks Financial Services. [↑](#footnote-ref-2)